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PRICE LIST—Season of 1929

GLADIOLUS

THE FLOWER BEAUTIFUL

Hardy New England Grown

Malden Gladiolus Gardens

G. NOTERMAN, Proprietor

1393 Salem Street

(LINDEN) MALDEN, MASS.

Tel. Malden 5926

Member of

American Gladiolus Society

New England Gladiolus Society

Massachusetts Horticultural Society

Introductory

Careful thought and attention have been given to the preparation of this list to include only such varieties of *Gladiolus* that will produce the best type of flowers. In filling your orders we shall do our best to make every shipment satisfactory to you.

We thank our old friends for past patronage and hope to merit their continued favors; to our prospective customers we can assure every courtesy and service of the highest type in their dealings with us.

Guarantee

3 bulbs at the dozen rate, 25 bulbs at the 100 rate.

All stock sent out by us is guaranteed true to name, and will cheerfully replace any stock found to be otherwise or refund the money, but we cannot be held responsible for any failure of the crop, as that is beyond our control. We do not substitute unless you permit us to do so.

Remittances

Remittance must accompany order, or 25 per cent. will hold your order till the Spring. We will then notify you to send balance, upon receipt of which your order will be sent away immediately. Post-paid and safe delivery guaranteed. Remittances may be made by Postal Order, Express Money Order, or if your order only amounts to one dollar, we will accept two-cent stamps, but please do not ask us to put up an order for less than one dollar, as we could only do so at a loss considering these low prices, the price of labor, packing and stamps. On one dollar to five dollars, when cash arrives with order, I will give free 15 per cent. in bulbs, my choice. This will not effect the number of extras I give with each order.

On all orders of five dollars or over, I will give 20 per cent. in bulbs, my choice. This will not effect the number of extras I give with each order. The bigger the order the more extras I give. If you think I made a mistake in my count don't you make a mistake and return them if you receive too many.

Full cultural directions sent with your order.

If you have a chance to sell cut flowers in season, send for my special wholesale list of planting sizes and bulblets. On my retail list I give 12 bulblets for the price of one bulb where I can spare them.

MALDEN GLADIOLUS GARDENS

NOTICE

Our stock of some of the varieties is limited. So it would be advisable to send in your order early as the first orders will get them. If sold out of a variety may I substitute one equally as good or better? Please state yes or no in your letter. If no I will refund the money. If yes please mention second choice.

GLADIOLUS

- Anna Eberius.** Large Rhodamine Purple. Better placement on the spike than H. Ford. 10c. each, 75c. per doz.
- America.** Lavender-Pink. This is an old timer, but still very popular Florist variety. 5c. each, 50c. per doz., \$3.00 per 100.
- Albania.** Large pure White. One of the best whites, regardless of price. 10c. each, \$1.00 per doz.
- Adeline Kent.** Intensely ruffled Pink. Surely one you will be proud to possess. 10c. each, \$1.00 per doz.
- Alice Tiplady (Prim).** Extra large Orange Saffron on small spike, early. 5c. each, 50c. per doz., \$3.50 per 100.
- Arizona.** Rose with Maroon markings. Very reliable bloomer. Tall straight spike. 5c. each, 50c. per doz., \$3.00 per 100.
- Aviatrix (Prim).** Very tall beautiful Cream and Pink. 20c. each.
- Apple Blossom.** Pretty apple blossom colors, medium size flower and spike. Bulbs 1" up. 10c. each, \$1.00 per doz.
- Avalon.** Extra choice Bluish White with handsome throat markings, ruffled. 15c. each, \$1.50 per doz.
- Altair (Prim).** Extra tall Salmon Pink. 15c. each.
- Alhambra.** Brilliant Vermilion Scarlet, large. 15c. each.
- Adrian.** Very odd smoky shade with Red markings in throat. Bulbs 1" up. 20c. each, \$2.00 per doz.
- Ali.** Fine Lavender Blue. The most attractive shade in commercial Blues. 20c. each.
- Bengal Tiger.** In colors and stripes it looks just like its name. Beautiful novelty. 15c. each, \$1.50 per doz.
- Butterfly. (Burbank).** Orange with beautiful butterfly markings in throat. Bulbs 1" up. 15c. each.
- Broadcaster.** Large wide open flowers. White with slight magenta markings in throat. Nicely ruffled, many open at once. 25c. each, \$2.50 per doz.
- Bleriot.** Rose Dore with crimson feather. Very fine, new European variety. 50c. each.
- Bumble Bee.** Large broadly expanded flower of a Salmon Rose Pink color, penciled Blue. 25c. each, \$2.50 per doz.
- Baron Hulot (True stock).** Very dark Royal Purple. Best of its color. 15c. each.

- Crimson Glow.** Deep glowing Crimson, lighter throat, large flowers, perfect arrangement on the spike. This variety and E. J. Shaylor are my best sellers for cut flowers. If you are selling cut flowers take my advice and get started with these two. **5c. each, 50c. per doz., \$4.00 per 100.**
- Crackerjack.** Large dark Red with speckled Yellow throat. Rapid propagator. **5c. each, 50c. per doz., \$3.00 per 100.**
- Conspicuous.** Same shape and markings as Butterfly, only this is a light Blue with Purple markings in throat. Take my advice, don't order one without the other. One is a blonde, the other a brunette. **10c. each, \$1.00 per doz.**
- Cinnamon Bear.** Rare shade of Red. Very good. **20c. each.**
- Copper Bronze (Prim).** Large copper Bronze colored variety. Very odd and pretty. **50c. each.**
- Dieners White.** Milk White, sometimes slightly flaked pale Pink. Many large flowers open at once. Florists like it. **10c. each, 75c. per doz., \$6.00 per 100.**
- Diana.** Beautiful shade of Red. One of the best reds on the market. **10c. each, 75c. per doz., \$4.00 per 100.**
- Dr. F. E. Bennett.** Peach Red throat, speckled with Ruby and White. Extra large and very attractive. **35c. each, \$3.50 per doz,**
- Dawn (Groffs).** Salmon Pink. Good straight spike of well arranged flowers. **25c. each.**
- Dawson (Prim).** Beautiful pure Lemon Yellow. Prize winner. **10c. each, \$1.00 per doz.**
- Duchess of York.** Almost twice the size of Baron Hulot but color is not so deep. Beautiful Purple-Blue. **25c. each, \$2.50 per doz.**
- E. J. Shaylor.** Deep Rose Pink, beautifully ruffled. Large. I could never supply the florists enough of this variety on account of its wonderful keeping qualities. **5c. each, 50c. per doz., \$4.00 per doz.**
- Elizabeth Tabor.** Delicate Rose Pink, rich dark Crimson blotch on lower petals, extremely early. Large lily-like flower. Tall spike. **10c. each, \$1.00 per doz.**
- Evelyn Kirtland.** Tall, straight spike of large Rose Pink flowers shading to Shell Pink in center. Red blotch on lower petals. **5c. each, 50c. per doz.**
- Ethelyn (Prim).** Beautiful shade of Orange Yellow. Petals tipped with Bronze. **30c. each, \$3.00 per doz.**
- Elf.** Lemon Yellow when in bud. Open flowers are pure White with delicate Lemon Pink. **15c. each, \$1.50 per doz.**
- Early Snowflake.** White, delicately flaked and tinted very pale Rose Pink, Barium Yellow throat, good early White. **20c. each.**

Elora (Burbank). Pure White, with Sulphur Yellow throat speckled with Red, very early and very showy. 10c. each, \$1.00 per doz.

Fire Chief. (Noterman). This is one of my seedlings and was first put on the market last year. A tall Fiery Red Prim, you can't miss it in the garden. It is also a wonderful landscape variety, having plenty of healthy foliage. It will also present you with 2 and more spikes of flowers per bulb. It is such a heavy propagator that I dropped the price down this year. \$1.00 each, \$10.00 per doz., Bulblets \$1.00 per doz.

Flaming Sword. This new European variety caused quite a lot of stir at the Boston Gladiolus Show last year. Very tall, straight spike with 10 or more flowers open at a time. The color is a beautiful Brilliant Red, slightly overlaid Orange. The earliest Red that I have. 25c. each, \$2.50 per doz.

Golden Measure. Pure Straw-Yellow, the largest Yellow to date. Many experts consider it the best. 10c. each, \$1.00 per doz.

Giant Nymph. White suffused pale Rose Pink giant flower. Beautiful Pink variety. 10c. each, \$1.00 per doz.

Golden Girl (Prim). Small dark Yellow flowers with small Red markings, dainty and fine for massing. 10c. each, \$1.00 per doz.

Gen. Jeoffre. Rare shade of Red. Strong grower. 20c. each.

Glory of Kennemerland. Another Holland variety of much merit. A strong Rose, lower petals Cream with thin Red spear. First class cut flower. 10c. each, \$1.00 per doz.

Henry Ford. A very dark Rhodamine Purple, much clearer than Anna Eberius but I do not like the way the flowers are placed on the spike. 20c. each, \$2.00 per doz.

Hally. An Old Timer. But a variety that florists cannot do without on account of its large size beautiful color and extreme earliness. Color Pink. 5c. each, 50c. per doz., \$3.00 per 100.

Herada. Pure Mauve, perfect open flowers of good size and wonderful texture. 10c. each.

Harmonia (Fischer). Salmon self color, rare shade. 15c. each.

Imperator. Holland variety. New. Creamy buds, opening White, enormous flowers. 40c. each.

J. A. Carbone. Wonderful light Orange Salmon with light Yellow throat. Rare. 20c. each, \$2.00 per doz.

Jacoba Van Beijeren. Extraordinary Violet, self color, strong grower. Eight and ten large flowers open at a time. 20c. each.

Joe Coleman. Very bright spectrum Red with a Carmine blotch. Very good. 10c. each, \$1.00 per doz.

- Lacinatus.** This is the first scientifically produced Lacinated variety ever put on the market. Color Old Rose, winged and very dainty. 50c. each.
- Los Angeles.** The so-called cut and come again Gladiolus. Lovely Shrimp Pink with Orange Carmine throat. Bulbs 1" up. 10c. each, \$1.00 per doz.
- Mrs. Francis King.** Large light Scarlet, tall spike and excellent for window displays. 5c. each, 50c. per doz.
- Meilust.** Another splendid new European variety. It is a Pink with a deeper blotch. We can heartily recommend this early, wide open, beautiful flower. Bulbs 1" up. 30c. each.
- Miss Helen Franklin.** Pure White with pale Blue line on lower petals, nicely ruffled. 10c. each, \$1.00 per doz.
- Mona Liza.** Palest soft Rose Pink. One of the most delicate and refined shades in Gladiolus. Ruffled. 10c. each, \$1.00 per doz.
- Maiden Blush (Prim).** Delicate Pink. very early. 5c. each, 50c. per doz., \$3.00 per 100.
- Marie Kundred.** Beautifully ruffled pure White. Almost as early as Chicago White but twice as large. Don't forget to include this. 15c. each, \$1.50 per doz.
- Mrs. Lee.** Double row of medium size Rose Pink flowers on medium height spike. 5c. each, 50c. per doz., \$3.00 per 100.
- Mary Pickford.** White with creamy Yellow throat, calyx and stem also White, good substance. 10c. each, 75c. per doz.
- Mrs. Wm. E. Clark.** A fine Salmon Pink with bright Crimson blotch. Many blooms open at a time. 15c. each, \$1.50 per doz.
- Muriel.** Extra fine Lavendar Blue. Deep velvety blotch. Tall spike. 10c. each, \$1.00 per doz.
- Mrs. Leon Douglas.** My Hollyhock Gladiolus, grows up to 6 feet in my fields with enormous blooms of a Begonia Rose color, striped Scarlet with Lemon lip speckled ruby. 15c. each, \$1.50 per doz., \$10.00 per 100.
- Mrs. H. E. Bothin.** Light Geranium Pink. Flame Scarlet center, heavily ruffled. One of the loveliest color combinations in Gladiolus. 15c. each, \$1.50 per doz.
- Mrs. F. C. Peters.** This wonderful Gladiolus has captured the hearts of all flower lovers. Rose Lilac. Crimson blotch, bordered White. Very highly rated. 15c. each, \$1.50 per doz.
- Ming Toy (Prim).** Large Prim of finest form. Deep Buff Yellow. 10c. each, \$1.00 per doz.
- Mrs. O. W. Halliday** The Peaches and Cream variety. Pink with Cream blotch. Good cut flower. 10c. each, \$1.00 per doz.

- Mrs. Dr. Norton.** Beautifully tall Pink and Cream. A prize winner. 10c. each, 75c. per doz.
- Maine.** Elegant large White. Strong, straight spike. 10c. each.
- Miranda (Prim).** Same as Maiden Blush only the color is cream with fine Red line. 5c. each, 50c. per doz.
- Magic.** Tall, Lavender Blue, large Purple throat blotches. No other like it. 10c. each, \$1.00 per doz.
- Mr. W. H. Phipps.** Enormous blooms. Beautiful flesh Pink. 12 to 15 of these huge flowers open at once. You only need one spike for a bouquet. Wonderful. 50c. each, \$5.00 per doz.
- Miss Carmen Noterman.** This is another of my own introductions, having named it in honor of my Daughter. It is a large open Rose Pink, slightly streaked. Has short, straight Purple lines in the throat, bordered White. Many open at once. Wonderful keeping qualities and good propagator \$10.00 each.
- Mrs. Wm. Kent.** Colors ranging from Rose to Shrimp Pink. Throat is Straw color, mottled with Ruby. Petals are fluted. Good garden variety. 15c. each.
- Mrs. Frank Pendleton.** Large shell Pink with Crimson blotch. Florist's favorite. 5c. each, 50c. per doz.
- Neoga.** Rich Garnet Red, large flower. medium height spike. Ruffled. 10c. each, \$1.00 per doz.
- Nora.** Rosy Lavender with sharply pointed Wine Red blotch on lower petals. Very good spike. 25c. each.
- Opalescent.** Large pale Rose Lavender. Pure self color, soft Lilac throat lines. Wonderful variety. (See cut). 15c. each, \$1.50 per doz.
- Orange Glory.** Massive spike of Orange color with lighter throat. Needs heavy feeding. 10c. each, \$1.00 per doz., \$6.00 per 100.
- Odin.** Exquisite deep Salmon Rose with broad Red spear on lower segments. Almost as early as Halley Holland variety. 10c. each.
- Old Smoky.** Odd shade of smoky Slate-Blue with Red blotches. A distinct novelty. 25c. each.
- Prince of India.** Color ranges from light to deep smoky Gray banded and freely penciled with deep slaty Blue mottled White. Very odd and very beautiful. This variety is in big demand so don't wait too long before ordering your share. Bulbs 1" up. 30c. each, \$3.00 per doz.
- Prince of Wales.** Pink suffused with Salmon Orange Very beautiful, early and large. 10c. each, \$1.00 per doz.
- Purple Glory.** Giant of the Glory Race. Blooms are of the deepest velvety Maroon with almost Black blotches as if burned in the the petals. Always a Prize Winner. 10c. each, \$1.00 per doz.

- Peace.** Giant late White with Purple feather in throat. Florists money maker. 5c. each, 50c. per doz.
- Primunella (Prim).** A grand ruffled butterfly flower. Orange Saffron color. 10c. each, \$1.00 per doz.
- Pink Wonder.** Large exhibition. Pink shading to Yellow in throat. 5c. each, 50c. per doz.
- Purity.** Medium size blooms. Not pure White. 10c. each, \$1.00 per doz.
- Parliament.** An excellent, large, bright Pink with blotches and medial lines of White. 15c. each.
- Queen of Orange.** Tall, stately, slender plant, large round flowers of a brilliant Orange Red. Lower petals have 5 to 7 narrow thread lines, alternating Red and Yellow on a deeper Orange Red. Back of flower nearly a pure self but face of flower is finely traced all over with very fine pencilings of Yellow. One of the the most distinct and outstanding varieties. An extra showy landscape variety. \$1.00 each.
- Rose Ash.** A rare pastel color. Corinthian Red, fading to ashes of roses. Lower petals light Yellow, sprinkled with Ruby. Tall and massive spike and flower. 10c. each, \$1.00 per doz., \$6.00 per 100.
- Rose Glory.** Beautiful Rose Pink. Bulbs 1" up. 10c. each, \$1.00 per doz.
- Red Amarillas.** Large Blood Red Amarillas shaped flowers. If you like the red ones don't forget this one. 15c. each, \$1.50 per doz.
- Revere.** Large Orange Red flower. An unusual lively shade. Goes good with the deep Purple Baron Hulot. 10c. each, \$1.00 per doz.
- Rose Pearl.** A particularly fine sport of Wilbrink and a decided improvement as it lacks the striped lower petal of the parent variety. 15c. each, \$1.50 per doz.
- Red Copper.** Large Flower. Deep Salmon-Rose. Heavily flaked Blue lower petals, Red, White and Yellow lines and pencilled with Blue. Smoky effect. Bulbs 1" up. 15c. each, \$1.50 per doz.
- Rose (1910).** Pure Rose with White central line running through center of each petal. Cut flowers are in great demand. 10c. each, 75c. per doz.
- Richard Diener.** Do you think Richard Diener would name this variety after himself if he didn't think very highly of it? It is a very live Rose-Salmon, with creamy Yellow center. He calls it his finest Pink. Bulbs 1" up. 30c. each.
- Remembrance.** Deep Salmon-Pink. Prominent throat blotches. Many large flowers open at once. 25c. each, \$2.50 per doz.
- Rose Mist (Prim).** An unusual large Prim. Grand old Rose, edged with pallid neutral gray. Tall, straight spike. A truly wonderful flower. 35c. each.

- Rose Luisante** (Prim). Large flowering Prim Hybrid. Color Rose-Pink. Much better than Maiden Blush. 20c. each, \$2.00 per doz.
- Rose Precose.** Beautiful warm deep Pink with slight Salmon reflex. 5 feet tall, with well placed flowers. We cannot recommend this too highly. 20c. each, \$2.00 per doz.
- Red Canna.** Brilliant Red self color. Grows nearly 6 feet in my fields. Late. About the same time as Peace. 15c. each, \$1.50 per doz.
- Salmon Beauty** (Prim). Deep Salmon with a rich Golden throat. A wonderful large Prim. 5c. each, 50c. per doz.
- Sunnymede.** Rare shade of Orange-Yellow with Red blotch. Dinstinct and unusual. 25c. each, \$2.50 per doz.
- Sweet Lavender.** Here you have a money maker if you sell cut flowers. Light Lavender, deeper in throat with Purple blotch. The earliest bloomer of this color. 10c. each, \$1.00 per doz.
- Scarlano.** Fine spike of bright Orange-Red, finely ruffled. A beauty. 5c. each, 50c. per doz.
- Scarlet Princeps** (Virginia). Scarlet Princeps is the correct name. Introduced and originated by Mr. A. E. Kundred. Extra strong spikes of massive Scarlet blooms. Six or more open at one time. 5c. each, 50c. per doz.
- Souvenir** (Prim). Holland variety. Pure deep Golden Yellow. The most perfect flowering gladiolus of its color. 10c. each, \$1.00 per doz.
- Sydonia.** Large royal Purple with pointed petals, mid ribs lighter. A royal beauty. Bulbs 1" up. 15c. each.
- Sulphur Glow.** Several widely expanded blossoms open at a time. Soft canary Yellow. Intensely ruffled. 15c. each.
- Shell Pink.** Tall, large flowered Rose-Pink with pretty, slightly mottled white throat. Very choice. 20c. each.
- Spendorra.** Very dark Wine Black. Splendid distinct sort. 10c. each.
- Thomas Edison.** A splendid early Orange of great size. New European variety. 50c. each, \$5.00 per doz.
- Tempa.** Pink ground. Old Rose, Bronzy-Lavender throat. Can you picture this beautiful color combination? 15c. each, \$1.50 per doz.
- Tiffany.** Pure White, slightly ruffled. 6 or 7 open at a time. This is by far the best early White yet produced for Florist's use. Don't miss this. 20c. each, \$2.00 per doz.
- Tycko Zang.** Immense Salon Pink with White throat. Tall, strong grower. Bulbs 1" up. 40c. each.

Theda. Shrimp Pink with Yellow throat. Very, very early and very pretty. Bulbs 1" up. 10c. each, \$1.00 per doz.

Violet Glory. Deep Violet self color, deeper throat. Medium ruffled. Very rich color. 10c. each, 75c. per doz.

Viceroy. Orange-Buff with a heavy line of Purple-Red in throat. Flowers 5 inches across. Prim blood. Very attractive. 20c. each.

Van Wert. Tall, distinct plant. Flowers of a gigantic size. Deep Salmon-Pink. White throat with slight Red penciled lines. A Prize Winner. 50c. each.

White Wonder. Wonderful exhibition White with a Pink tinge. Extra large flowers. 10c. each, \$1.00 per doz.

Wilbrink. Pink sport of Halley. A very good early cut flower. 10c. each, 75c. per doz.

Willy Wigman. Creamy White, flushed soft Pink-Crimson blotch on lower petals. Graceful spike and mighty pretty. 10c. each, 75c. per doz.

Willis E. Fryer. Massive blooms of deep Redish-Violet. Yellow throat. Tall and handsome. 20c. each.

Yvonne. Another new Holland variety. Pure palest Rose, deep Rose blotch. Large flowers on tall stem. Very fine. 50c. each.

Kundred's Glory Mixture

This is a mixture made up by Mr. Kundred, the originator of the Ruffled and Lacinated varieties and contains hundreds of beautiful varieties, each worthy of a place in the Exhibition Hall. You cannot buy a better mixture anywhere regardless of price.

75c. per doz., \$5.00 per 100.

Improved Malden Mixture

This is a mixture made up by me of all colors, sizes and types, early, midseason and late blooming varieties. You cannot go wrong by buying. This mixture has been greatly improved this year by the addition of many new varieties. 50c. per doz., \$2.75 per 100.

Primulinus Hybrids Mixture

These dainty, airy flowers are crossed with the wild species (Primulinus) found near Victoria Falls, South Africa, with our large garden types. They are better adapted for basket or vase than the larger and stiffer varieties. They run mostly in the Nasturtium Shades, Yellow, Orange, Cream, Pinks, Light Lavenders, etc. They have fine willowy stems and the flowers on the stem are not set quite so close as the larger varieties. 50c. per doz., \$2.75 per 100.

All Gladiolus Bulbs are $1\frac{1}{4}$ in. or over unless otherwise noted, Medium size bulbs about $\frac{3}{4}$ in. to $1\frac{1}{4}$ in.
small, $\frac{1}{4}$ in. to $\frac{3}{4}$ in.

3 bulbs at dozen rate, 25 bulbs at 100 rate

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Malden, Mass.



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